

Join us for the Travel Tech Night

# Event agenda

Monday, September 16th, 18:30

Google for Startups Tel Aviv, Ha-Umanim St. 12, Tel Aviv-Yafo, 6789731, Israel

Sessions. Panels. Networking. Cocktail

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| <p><b>The Startup Journey</b></p>         | <p>What does it take to build and grow a successful startup? Beneath each entrepreneur's unique story, lie some common challenges that tie all startup journeys together, from the initial idea to building, growing, and scaling successful businesses. Our guest speakers will guide us through their journey and share some of their stories from the trenches.</p> <p><b>Speakers:</b><br/>Jonathan Abraham, CEO of Gamitee<br/>Daniel Sarfati, CEO of Applango</p>   | <p><b>REGISTRATION</b><br/><b>6:15 PM</b></p> <p><b>6:30 PM</b></p> |
| <p><b>Building</b></p>                    | <p>First there was an idea... and then the moment came to build a product. When working on your first prototype or MVP, getting access to the technology and data you need may be a challenge. APIs can help at this stage of the journey to quickly build, test, and launch new solutions to the market. Let's discuss together how to unlock the power of technology to build new successful businesses.</p> <p><b>Speakers:</b><br/>Lioz Amar, CEO of Travaxy<br/>Maria Garcia, Amadeus for Developers<br/>Fran Romero, Head of Open Innovation at Amadeus</p> | <p><b>6:50 PM</b></p>   |
| <p><b>Growing</b></p>                     | <p>Once your idea is running, it's time to grow it. It is great to start a company in a place with the level of VC maturity that Tel Aviv has. However, it is not only funding that is important for a company. You need to bring the right money to be able to grow quickly.</p> <p><b>Speakers:</b><br/>Cristina Moyano, Amadeus Ventures</p>   | <p><b>7:30 PM</b></p>   |
| <p><b>Scaling</b></p>                     | <p>If there's something that can make your business scale, this is the collaboration between corporations and startups. How corporations can help startups scale their businesses creating win-win relationships?</p> <p><b>Speakers:</b><br/>Raquel Rodrigo, Amadeus Explore<br/>Amir Balaish, CEO of Whizar<br/>Itai Green, CEO of ITTS</p>   | <p><b>7:40 PM</b></p>   |
| <p><b>Innovation Trends in Travel</b></p> | <p>How are the emerging technologies changing the way we travel and unlocking new business opportunities? What are the tech trends to watch out for in the industry? As we approach the end of this journey, it's time to look ahead and discuss some of the most innovative solutions that are shaping the future of travel.</p> <p><b>Speakers:</b><br/>Fran Romero, Head of Open Innovation at Amadeus</p>   | <p><b>8:10 PM</b></p>   |
| <p><b>Game</b></p>                        | <p>Get your phones ready and join this fun quiz at the end of the session for the chance to win a prize!</p>  | <p><b>8:25 PM</b></p>   |
| <p><b>Networking Cocktail</b></p>         | <p>Your opportunity to connect with all the attendees and speakers, while enjoying some drinks and snacks together.</p>   | <p><b>8:30 PM</b></p>   |